

**FOR IMMEDIATE RELEASE****City Square Mall Presents Super Health and Super Wellness for Super Kids**

*The annual Kids' Health & Wellness Fair returns for the third year with triple dosage of fun activities, super value rewards and excellent deals*



**Singapore, 1 October 2012** – City Square Mall, owned and managed by City Developments Limited (CDL), will be hosting several fun-filled and educational activities for its third Kids' Health & Wellness Fair, from 5 October till 4 November. During this period, shoppers can redeem one of two different **super value goodie bags worth more than \$20** with a minimum spend of \$300\* (\$350\* if inclusive of NTUC FairPrice receipts).

On 5 October, shoppers can look forward to the opening of the first side-by-side Toys'R'Us and Babies'R'Us at City Square Mall. The combined selections from both stores will indeed provide a one-stop shopping experience that is one of a kind in Singapore, for mums-to-be & parents with infants to kids.

In collaboration with various partners, the following line-up of activities at the Level 1 Atrium will spruce up the month-long campaign:

**1. Exclusive Ben 10 Omniverse Launch****Date: 28 Sep – 7 Oct**

Children will have an exciting element to look out for – the exclusive Ben 10 Omniverse launch presented by Toys'R'Us. During this period, the L1 Atrium at City Square Mall will be transformed into a Ben 10 haven with its new range of toys, exclusive offers, free gifts and activities for children to immerse in the new Ben 10 Omniverse.

**2. Kids' Edu Fair****Date: 5 – 7 Oct**

Check out the special deals by the participating Education and Enrichment centres at City Square Mall such as Genius R Us, LEAP SchoolHouse, LeXuan Education and Magic Fiddler.

**3. HPB Mental Well-Being Awareness Road Show****Date: 12 – 14 October**

Gather knowledge and useful tips on mental wellness from the Health Promotion Board's interactive 'Be Cool, Be You' exhibition, consisting of five main panels, covering key topics such as self-esteem, identification of emotions, emotion management and building social skills. Look out for the 'Happiness Revolution Booth' which aims to raise awareness on the benefits of adopting simple positive activities in one's daily life to enhance mental wellbeing and 'IMH Chat – Burst the Silence', which encourages youths to chat about their mental health concerns.

**4. NLB Info Literacy Roadshow****Date: 26 – 27 Oct**

In collaboration with the National Library Board, an interactive roadshow will enable children to learn how to search for and make use of information on health and wellness. Other fun, interactive components include a special bouncy castle, videos, games, quizzes and informative exhibits.

Shoppers can enjoy free weekday lunchtime parking from 12.00pm to 2.30pm (except public holidays) or redeem a \$3 parking coupon with a minimum spend of \$50\* on weekdays. To find out more about details of the Kids' Health and Wellness events and promotions at Singapore's first eco-mall, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

For a complete list of City Square Mall's **Kids' Edu-Fair Promotions** and **Super Value Deals**, please refer to Annex A.

\* Terms and conditions apply.

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Developed and Managed by:  
**CITY DEVELOPMENTS LIMITED**

**About City Square Mall**

*City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.*

*City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.*

For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)

**Annex A**

**a. Kids' Edu-Fair at Level 1 Atrium**  
**5 – 7 October 2012**

S/N	Tenant	Promotions
1	Genius R Us #07-07/08	Dress up a Daddy Giant T-Shirt Cookie at \$10 per child
2	LEAP SchoolHouse #09-09/10	<ul style="list-style-type: none"> <li>• 50% off trial class fee (U.P. \$60)</li> <li>• 8%^ off first term fee (Additional 5% off for e-coupon from Facebook page)</li> <li>• Waiver of registration fees for Year End Holiday Programme (worth up to \$30)</li> </ul> <i>Valid for new sign ups only.</i> <i>^Not valid for LEAP Kids Programme</i>
3	LeXuan Education #06-08	<ul style="list-style-type: none"> <li>• Waiver of registration fee( worth \$50)</li> <li>• 10% off course fee</li> </ul>
4	Magic Fiddler #09-11	<ul style="list-style-type: none"> <li>• 50% off registration fee (U.P. \$45)</li> <li>• 10% off first term course fee</li> <li>• Trial classes at \$20 (U.P. \$45)</li> </ul>

**b. Super Value Deals**  
**5 October – 4 November 2012**

S/N	Tenant	Promotions
1	Amore Living (Fitness & Spa) #06-01/07	Parent and Child Bonding Massage: Pamper your child and yourself with a Botaroma Swedish Body Massage (45min, \$88) + Breathe Easy Massage and Yummy Scrub (45 min, \$136) at only \$88  <i>For first time customers only. Treatments for parent and child must be done together. Reservation required (6789 1822). Inclusive of GST.</i>
2	GNC #B1-K4	LAC Brain Speed <sup>®</sup> for Junior, 30 sticks (U.P. \$49.95) Buy 1 box at 25% off, buy 2 boxes at 30% off.
3	Holland & Barrett #B1-21	Omega-3 Fish Oil (1200mg 100 softgels) 2 for \$29.90 (U.P. \$29.90 each)

4	Jarrons & Co. #03-14	KETTLER Logo Plus Ergonomic Desk for Children with free upgrade to white frame @ \$699 (U.P. \$999)
5	LEAP SchoolHouse #09-09/10	1) 40% off trial class fee (U.P. \$60) 2) 8%^ off 1st term fee (additional 5% off for e-coupon from Facebook page) 3) Waiver of registration fee for Year End Holiday Programme (worth up to \$30)  <i>Valid for new sign ups only.            ^ Not valid for LEAP kids programme.</i>
6	LeXuan Education #06-08	1) 15% off full term course fee 2) Waiver of registration fee worth \$50
7	Metro #01-06/11, #02-03/09, #03-03/09	Buy 1 get 1 free Vision Smart 60's RSP @ \$70.40
8	MindChamps Reading #07-06	50% discount on 2nd module with minimum 2 modules sign-up (savings of more than \$430)  <i>Valid till 31 Oct 2012</i>
9	Zass Boutique #02-12	1) Like Mother Like Daughter Bundled Deal: Pumps for Mother and Daughter @ \$29.90 2) 10% off for students upon presentation of student pass

**Terms and conditions:**

All offers are valid at City Square Mall stores from 5 Oct – 4 Nov 2012 only (unless otherwise stated) and while stocks last. All offers are not valid with other promotions, sales/ promotional items, discount cards, offers or discount vouchers. Free products/items may be substituted with other items of similar value at the discretion of participating stores, and while stocks last. Participating stores reserve the right to amend the terms and conditions of their offers without prior notice. Spending amount may be subject to GST and Service Charge. Other terms and conditions apply.