

[FOR IMMEDIATE RELEASE]

More Eats, More Treats!

Super-sized Rewards at City Square Mall this Year!



Singapore, 23 June, 2017 – If there is one thing Singaporeans are surely passionate about, it is food! City Square Mall is after your appetites and hearts with a food extravaganza from 1 July to 6 August 2017 as part of the Singapore Food Festival. With many amazing F&B promotions and various activities for the budding or professional foodie, City Square Mall is the place to be to feed you, your family, and your friends!

Great Deals For Your Meals

Check out the various exclusive, mouth-watering promotions from more than 10 participating F&B outlets during this period, including hot favourites Paddington House of Pancakes, Watami Japanese Casual Restaurant and Wingstop. A host of new offerings are also available from the new kids on the block Châteraisé, Chic-A-Boo Fried Chicken, MEET and MANLE Hotpot. Otherwise, perennial family favourites Din Tai Fung, Aston's Specialties, and Saizeriya are a mainstay among City Square Mall's dining options, enjoyed by adults and children alike. For those that prefer fuss-free dining, Food Republic is always a reliable option. *(Refer to Appendix for full details on F&B promotions)*



A (Food) Fair To Remember

The icing on this proverbial cake will be a Local Asian Delights Food Fair at the L1 Atrium featuring a variety of food & beverages, including local classics and all-time favourites, will bring everyone together for a hearty good time.

Here are the details of the food fair: Local Asian Delights Food Fair Date: 31 Jul to 6 Aug 2017 Time: 11am to 9pm Venue: L1 Atrium

City Square Mall's 'Eat, Snap & Win!' Facebook Contest

While satisfying your hunger pangs, stand a chance to win \$100 worth of City Square Mall F&B vouchers when you take part in the 'Eat, Snap & Win!' Facebook contest! Simply upload a creative snapshot of your food order on City Square Mall's weekly Facebook post calling for entries and tell us why you enjoyed your meal. One lucky winner will be chosen each week and will be notified via Facebook! Visit City Square Mall's Facebook page for more details.

In-mall Promotions

Gift with Purchase

a) More Eats deal: With a minimum of \$150 spent (\$250 if it includes NTUC FairPrice receipts), shoppers will receive a \$5 City Square Mall F&B voucher. Limited to the first 5,000 redemptions only, while stocks last.

b) More Treats special: With a minimum of \$200 spent (\$300 if it includes NTUC FairPrice receipts), shoppers will receive an additional Foldable Eco Tote Bag. Limited to the first 1,000 redemptions only, while stocks last.

All redemptions will require a maximum of three (3) same-day receipts from any outlet, except pushcarts and non-tenant atrium events, to qualify. Other terms and conditions apply.



Free Weekday Parking

Shoppers are entitled to complimentary weekday parking worth \$3 in addition to free weekday lunchtime parking for the first 1 $\frac{1}{2}$ hours between 12 - 2pm (excluding public holidays) with a minimum of \$60 spent.

For more details on the activities and promotions, visit <u>www.citysquaremall.com.sg</u> or check out City Square Mall's Facebook page <u>www.facebook.com/citysquaremall</u>.

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About City Square Mall

City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station (NE8) with over 200 retail, dining and lifestyle options such as Best Denki, Celebrity Fitness, Daiso, Decathlon, Food Republic, Golden Village, NTUC FairPrice, Toys'R'Us and Uniqlo.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall. In 2016, the mall was named the Best Family and Kids Mall in the Her World Nuyou Mall Awards.

City Square Mall is the proud recipient of the following awards and accolades:

- FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia
- FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers
- ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition New and Existing category), awarded by the ASEAN Centre for Energy
- 3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency
- Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore
- 'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council
- LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council
- AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne
- AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne
- Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded



by Her World and Nuyou

- AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne
- Her World Nuyou Mall Awards 2016, Best Family and Kids Mall, awarded by Her World and Nuyou
- Live Well Baby Family-Friendly Mall Of The Year 2015/2016, awarded by Live Well Baby
- Winner of Shopping Mall Family-Friendly Mall category 2016/2017, awarded by Young Parent's

For more information on City Square Mall, please visit https://citysquaremall.com.sg/.

This advisory was issued on behalf of City Square Mall by Strategic Public Relations Group (SPRG). For media enquiries, please contact:

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APPENDIX:

F&B Outlet	Location	Promotion	Terms & Conditions
Face to Face Noodle House	#02-23/24	50% off 2 nd item	Applicable for ala-carte orders only. Lower priced item will be discounted.
Fragrance Foodstuff	#B1-06	1-for-1 FREE Kurobuta Bak Kwa (U.P. \$80/kg)	Minimum purchase of 500g.
MEET	#02-37/38	FREE beef chilli fries with any 2 or more main courses ordered (U.P. \$8)	Limited to one redemption per table, per bill.

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Milk and Honey - Artisan Yogurt and Dessert Bar	#02-К14	\$2 Pint size parfait with min. spend of \$8 (U.P. \$2.80)	Available for takeaway.
OldTown White Coffee	#B1-31/32	FREE Curry Puff Basket with 2 or more main courses ordered	Choose from rice, noodles & western series combo meals only.
Paddington House of Pancakes	#02-35/36	FREE dessert with every 3 main courses ordered	Choose from main course menu items number 201 – 913.

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PEZZO	#B1-K8	1-for-1 FREE slice	Choose from Cheesy Cheese, Hola Hawaiian and Supremo only. Valid from Mon – Thu. Offer is limited to 50 redemptions per day, limited to one redemption per bill.
Streats Hong Kong Cafe	#01-01/03	Buy 3-Get-1 FREE Main course	Lowest priced item will be complimentary. Valid from Mon – Fri.
Watami Japanese Casual Restaurant	#03-53/55	Buy 3-Get-1 FREE Gozen Set	Choose from Gozen menu (Z1-Z3) only. Valid from Mon – Fri (including eve of Public Holiday and Public Holiday), 5 to 10 PM. Lowest priced Gozen set will be complimentary. Actual menu is subject to change anytime and may not reflect what is currently available.

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WINGSTOP	K15	(U.P. \$35): 12 piece boneless wings (with a choice of up to 4 sauces), mushroom fritters, jalapeno cheese fries, 2 ranch dips and 2 regular soda.	changed to classic wings, sides cannot be changed.
# Wok Master	#02-51/52	2 Crabs at \$39.90 (U.P. \$60)	Choose from chilli, black pepper and salted egg flavoured crab only.

Terms and conditions: All offers are valid for dine-in only at participating stores from 1 Jul – 6 Aug 2017, not to be held in conjunction with other offers, discounts and promotions, and while stocks last. Participating stores reserve the right to amend the terms and conditions of their offers without prior notice. Spending amount may be subject to GST and Service Charge. Pictures shown are for illustration only. Individual store's terms and conditions apply, check in-store for more details. Information correct at time of print. Other terms and conditions apply.