



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

Gateway to the Past: Photo Challenge 13 September to 13 October 2024

By participating in this contest, you agree to be bound by its Terms and Conditions.

TERMS AND CONDITIONS

1. The contest is open to all persons aged over 18 years of age and currently residing in Singapore with a permanent resident address except the Organising Department(s), System Vendor of this promotion, tenants and staff of City Square Mall outlets and their immediate families.
2. Gateway to the Past: Photo Challenge is a giveaway which will commence from 13 September 2024 1000hrs to 13 October 2024 2359hrs.
3. Each participant warrants that his/her entry submission is the original work of the participant and, as such, the participant is the sole and exclusive owner and rights holder of the submitted work, and that the participant has the right to submit the work to the Contest and grant all required licences.
4. By participating in the Contest, each participant grants the Organiser and Campaign Partner an irrevocable, worldwide, perpetual, royalty-free right and licence to use, publish, reproduce or publicly display any entry submitted for the Contest in print, broadcast, digital and/or electronic media in the context of the Contest without requiring the permission of the participant, without a time frame limit and without any fee payment. Where any of the entries are published or displayed by the Organiser and Campaign Partner, the participant will be acknowledged and credited.
5. Participants are required to submit images of either the old New World Gate or the old New World Amusement Park (from 1923 to 1987). Three (3) winners will be selected as follows: \$800 CDL E-Vouchers for First Prize, \$500 CDL E-Vouchers for Second Prize, and \$300 CDL E-Vouchers for Third Prize. Get rewarded with a \$20 CDL E-Voucher as a consolation prize for each valid entry.
6. Composite images, images found on online sources and/or images generated by Artificial Intelligence will not be considered. Both generative fill and fully generated images will be prohibited. Due to the rapidly evolving perspectives, the eligibility criteria about the use of Artificial Intelligence may be revised at any time and without giving prior notice.
7. Photo Quality: To qualify for the reward, submitted photos must be of good quality. The image should be clear, well-lit, and properly focused.

**This information is correct at time of print and subject to change. The Management reserves the right to withdraw or amend any terms and conditions of this promotion without prior notice. The decision of the Management is final and no correspondence will be entertained.*



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8. File Format and Resolution: PNG/JPEG photos must be submitted with a minimum resolution of 1080 x 1080 pixels to ensure clarity and detail.
9. No responsibility is accepted for any Contest entries that are incomplete, incoherent, unreadable, ineligible, corrupted, misdirected, lost or delayed or are unable to be sent/published due to technical or transmission failures of any kind or any other reason.
10. Participation in the Contest constitutes acceptance of these terms and conditions of the Contest. Prizes will be provided in accordance with and subject to these terms and conditions. Any entry not compliant with these terms and conditions will be deemed invalid. The Organiser reserves the right to amend these terms and conditions of the Contest at any time without prior notice.
11. Participants are required to ensure that his/her Facebook and/or Instagram account settings allow for public view from 13 September 2024 until 31 October 2024. In the event the Organiser is unable to verify the entry due to the account's privacy settings that render the content not publicly viewable, the entry will be considered invalid and voided.
12. Submission Requirement: Entries that do not meet the above criteria will not be considered valid. Please ensure your photo meets these specifications before submitting.
13. Results of the giveaway will be announced on 28 October 2024 on City Square Mall Facebook (<https://www.facebook.com/citysquaremall/>) and Instagram (<https://www.instagram.com/citysquaremall/>)
14. City Square Mall reserves the right to verify the eligibility of each participant and may require necessary information for this verification.
15. All information collected such as Name, Contact Number, Email Address, Address etc., will be kept confidential and used for consented marketing communication purposes only.
16. City Square Mall reserves the right to take photographs of winners and use for marketing, promotion and/or advertisement purposes, including print, audio-visual and social media, without restriction or limitation and for unlimited number of times.
17. Each participant agrees not to submit any entry that:
 - Infringes any third party's proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trade mark, patent, trade secret, privacy, publicity, or confidentiality obligations;
 - Contains material which is (or promotes activities which are) sexually explicit, obscene, pornographic, violent (e.g. relating to murder, the sales or use of

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weapons, cruelty, abuse), discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, computer hacking), offensive, threatening, profane, or harassing or which is otherwise inappropriate, in the sole discretion of the Organiser, nor may the participant's name or Instagram account name contain any derogatory references to the Organiser or any other person or entity including brands or trademarks of the Organiser or any other person or entity; and otherwise violates any applicable laws and regulations.

18. City Square Mall's decision on the contest results is deemed as final and no correspondence shall be entertained.
19. City Square Mall reserves the right to suspend, cancel or amend the promotion and/or review and revise these terms and conditions at any time without giving prior notice. By continuing to take part in the contest subsequent to any revision of these terms and conditions, each participant shall be deemed to have agreed to any such new or amended terms.

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