



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

15 November 2024
SINGAPORE

City Square Mall Celebrates a Christmas Of Sustainability, Community and Festive Surprises

Revel in the festivities with a record-breaking Christmas tree made of upcycled bottles, festive market and durian treats, unique photo moments and a plethora of shopping rewards.



City Square Mall is thrilled to usher in the holiday season with a dazzling Christmas campaign happening from **15 November to 29 December**. While the mall's Asset Enhancement Initiative (AEI) is still ongoing, much of the City Square Mall's refreshed interiors remain open for all to continue indulging in festive shopping and dining. From a magical Christmas market to a thrilling Harley-Davidson bike parade, City Square Mall promises a Christmas filled with festive rewards and fun family activities for all to enjoy.

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Co. Reg. No.: 196300316Z

A Sustainable and Heartfelt Christmas Celebration at City Square Mall

Transforming Bottles into Holiday Magic by City Square Mall and CP-Meiji



From 15 November to 29 December, City Square Mall will be transformed into a festive wonderland, adorned with stunning holiday décor at City Green Park and B1 Fountain Square – perfect for shoppers looking for memorable photo moments.

In partnership with CP-Meiji, City Square Mall launched a collection drive for used bottles and cartons, as part of their ongoing upcycling initiatives. Over 3 months, they gathered over 1,200 bottles of which over 400 were upcycled into lamps and used in the creation of the unique eco-friendly Christmas tree, which will be unveiled on 2 December. This showcases the mall's commitment to promoting

sustainability and community involvement, setting a new standard for eco-conscious holiday celebrations. This initiative is also set to make a new record in the Singapore Book of Records *for the Tallest Christmas Tree Made of Bottle Lamps!*

**Picture is for illustration purposes only*

To add to the festive excitement, shoppers can participate in holiday contests surrounding the eco-Christmas tree at Basement 1 Fountain Square. From 2 to 15 December, the “Count the number of Meiji milk bottle lamps” challenge, invites shoppers to guess the exact number of Meiji milk bottle lamps that make up the sustainable Christmas tree. To participate, shoppers can post their answers on Instagram and tag [@citysquaremall](#) and [@cpmeijisingsapore](#). Three lucky participants with the correct answer will win \$50 worth of Meiji products.

In a bid to close the loop, City Square Mall will also be running an “Adopt A Lamp” contest on Facebook, inviting shoppers to tell us why they would love an upcycled Meiji bottle lamp. 100 shoppers with the most creative reasons will take home an upcycled Meiji lamp.

The collection upcycling drive for clean and empty Meiji plastic milk bottles or paper cartons (2 litres or 946ml), continues till 30 June 2025. Shoppers can drop them off at the Customer Service counter located at Basement 2.

Date: 15 November to 29 December 2024

Venue: Basement 1, Fountain Square

Gather Around Santa for Heartwarming Christmas Stories



Gather around for a magical storytelling experience, as Santa Claus brings to life heartwarming tales that are sure to captivate both young and old alike. Santa will be telling enchanting stories from popular children's storybooks, spreading joy and sparking imaginations right under the Christmas tree at B1 Fountain Square.

In the spirit of giving, City Square Mall has kicked-off a collection drive for pre-loved books, in particular children's storybooks. In under a month, they have collected a total of 650 Children books! Shoppers can drop off their pre-loved books in fairly good condition at the Customer Service counter located at Basement 2. These donated books will be given a new lease of life for even more families to enjoy at the reading corner at Jalan Besar Community Centre.

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Date: 7, 8, 14 & 15 December 2024

Time: 3.30pm and 4pm (Each storytelling session will run for 10 minutes)

Venue: Basement 1, Fountain Square

Savour the Spirit of the Season with Joyful Experiences and Holiday Treats

Joyful Christmas Market in Collaboration with The Local Space



Embrace the magic of Christmas at City Square Mall's Joyful Christmas Market! From sparkling holiday fashion and festive home decor to unique gifts and seasonal treats, the marketplace offers everything you need to make your Christmas sparkle. Perfect for holiday shoppers looking for one-of-a-kind finds, this enchanting market invites you to explore a delightful selection of festive apparel, handcrafted jewellery, collectible toys, and holiday beauty essentials – all in a lively, joyful atmosphere that's sure to make your season bright. Look forward to a variety of engaging workshops and festive activities organised by The Local Space, including a colouring contest for children aged 12 and below, a Santarina appearance, popcorn giveaways, Paint-A-Bear sessions, a DIY musical box craft, and art jamming on bags. With so much to see and do, City Square Mall's Joyful Christmas Market promises a memorable holiday shopping experience for the whole family.

Date: 29 November to 15 December 2024

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Time: 11am to 9pm

Venue: Basement 1, Fountain Square

Indulge in Delectable Treats at the Ms Durian Pop-up



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Back by popular demand, Ms Durian returns to City Square Mall, bringing holiday cheer with its delectable offerings! This marks Ms Durian's second pop-up in the mall. This time, they will be showcasing an exclusive selection of festive durian pastries and log cakes. Whether you are picking up a festive dessert for your Christmas parties or looking for special gifts to surprise your loved ones, Ms Durian's delightful selection of treats are sure to make your festive celebrations even sweeter!

Date: 29 November to 22 December 2024

Time: 11am to 9pm

Venue: Level 1, Entrance near iStudio (Level 4's newly opened Gastro Square from 15 December onwards)



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Jubilant Christmas Carolling



Immerse yourself in the holiday spirit with enchanting Christmas carolling at City Square Mall. Let the joyful melodies and festive songs fill the air as we celebrate the season and bring warmth to shoppers. Join us for this immersive musical experience that is sure to add magic to your holiday shopping!

Date: 7, 8, 15, 21 & 22 December 2024*

Venue: Basement 1 Fountain Square & Level 4 Gastro Square

Time: 3pm & 6pm

**Please check the mall's website for updated details*



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Strike a Pose: Festive Photo Opportunities All Month Long

Rev Up the Holidays with Santa's Harley-Davidson Crew



As part of a community outreach initiative in collaboration with Wearnes Harley-Davidson of Singapore, a convoy of 20 Harley-Davidson bikes will arrive at City Square Mall on the morning of 2 December 2024, bringing festive cheer to kickstart the holiday season. The Harley-Davidson Toy Run event will be graced by Mayor Denise Phua, who joins the mall in celebrating the festive season with 30 underprivileged children from the Kampong Glam district. From 9 am to 12 pm, shoppers can enjoy a unique photo opportunity with the Harley-Davidson bikes, the perfect backdrop to rev up the heartwarming celebration of community. Be sure to keep your eyes peeled for Harley-Davidson's exclusive 2024 Hydra-Glide Revival Special Edition – one of only 1,750 worldwide – in a striking shade of red, which will be on display beside the Christmas tree at the Fountain Square till 29 December.

Get your hands on some exclusive Harley-Davidson goodies! From 2 to 29 December, simply snap a photo with the Harley-Davidson bikes or the exclusive 2024 Hydra-Glide Revival Special Edition, and post it on your Instagram and tag [@citysquaremall](#) and [@wearnes.harleydavidson](#). Five lucky winners will each win a Harley-Davidson leather jacket worth up to \$1,099!

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Date: 2 December 2024
Time: 9am to 12pm
Venue: Level 1, City Green Park and Atrium

Catch the Inflatable Santa Crew for Festive Fun and Photos







Experience the joy of Christmas with a cheerful crew of 6 inflatable Santas bringing festive spirit to City Square Mall! Join in the fun as they perform a delightful dance to Christmas-themed music and rove around the mall, stopping for photo opportunities. Catch them at the Level 1 Atrium and Level 4 Gastro Square to capture heartwarming holiday moments.

Date: 7, 8, 14, 15, 21 & 22 December 2024
Time: 2pm & 5pm
Venue: Level 1 Atrium & Level 4 Gastro Square

Sleigh-load of Rewards Await



This Christmas, City Square Mall is offering exclusive gifts to shoppers to make their holiday purchases even merrier!

	<p>Spend a minimum of \$60 to redeem a set of two Christmas wrappers.</p> <p><i>Maximum of 3 combined receipts. Limited to 13,000 redemptions.</i></p>
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	<p>Spend a minimum of \$80 to redeem a \$3 taxi promo code.</p> <p><i>Maximum of 3 combined receipts. Limited to 1,500 redemptions. 1 redemption per shopper daily.</i></p>
	<p>Spend a minimum of \$80/\$160* to redeem a 'MSW cake in a bottle' from Ms Durian's** pop-up.</p> <p><i>*If inclusive of receipts from Don Don Donki, NTUC FairPrice, Lifescan Imaging, Lifescan Medical & Wellness, Minmed Clinic, Q&M Medical & Dental and/or schools.</i></p> <p><i>**This redemption is only valid from 29 Nov onwards and while stocks last</i></p> <p><i>Maximum of 3 combined receipts. Limited to 250 redemptions while stocks last.</i></p>
	<p>Visit your favourite retail shops and spend a minimum of \$150/\$230* to redeem a \$5 CDL E-Voucher.</p> <p><i>*If inclusive of receipts from Don Don Donki, NTUC FairPrice, Lifescan Imaging, Lifescan Medical & Wellness, Minmed Clinic, Q&M Medical & Dental and/or schools.</i></p> <p><i>Maximum of 3 combined receipts. Limited to 3,000 redemptions. 1 redemption per shopper daily.</i></p>



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 <p>The image shows a specimen of a \$10 CDL E-Voucher. It features the City Developments Limited logo, the text '\$10 E-VOUCHER', and the word 'SPECIMEN' above a line-art illustration of a city skyline.</p>	<p>Spend more and get more rewards when you spend a minimum of \$250/\$330* to redeem a \$10 CDL E-Voucher.</p> <p><i>*If inclusive of receipts from Don Don Donki, NTUC FairPrice, Lifescan Imaging, Lifescan Medical & Wellness, Minmed Clinic, Q&M Medical & Dental and/or schools.</i></p> <p><i>Maximum of 3 combined receipts. Limited to 4,000 redemptions. 1 redemption per shopper daily.</i></p>
	<p>CityNexus users can look forward to even more rewards! Purchase \$100 worth of CDL E-Vouchers and be gifted with an additional \$10 CDL E-Voucher.</p> <p>Enjoy exclusive privileges through the CityNexus App. Sign up for free now!</p>  <p>A square QR code with a yellow 'S' logo in the center, used for signing up for the CityNexus App.</p>

Gather your loved ones and immerse yourselves in the holiday magic at City Square Mall, a place where cherished memories are made this Christmas season! With festive rewards, exciting activities, and a vibrant festive atmosphere, it's the perfect destination to celebrate the season of joy.

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About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family's favourites including Adidas Outlet, Cotton On, Decathlon, Don Don Donki, Golden Village, MST Golf Super Store, NTUC FairPrice, and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Hi Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

In addition to these achievements, City Square Mall was recently awarded the Platinum Award for SG Cares Giving Week by National Volunteer And Philanthropy Centre (NVPC) for its efforts. A family-friendly hub that supports the community, the mall continues to provide a vibrant space for shoppers to connect and create lasting memories. City Square Mall is owned and managed by City Developments Limited.

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